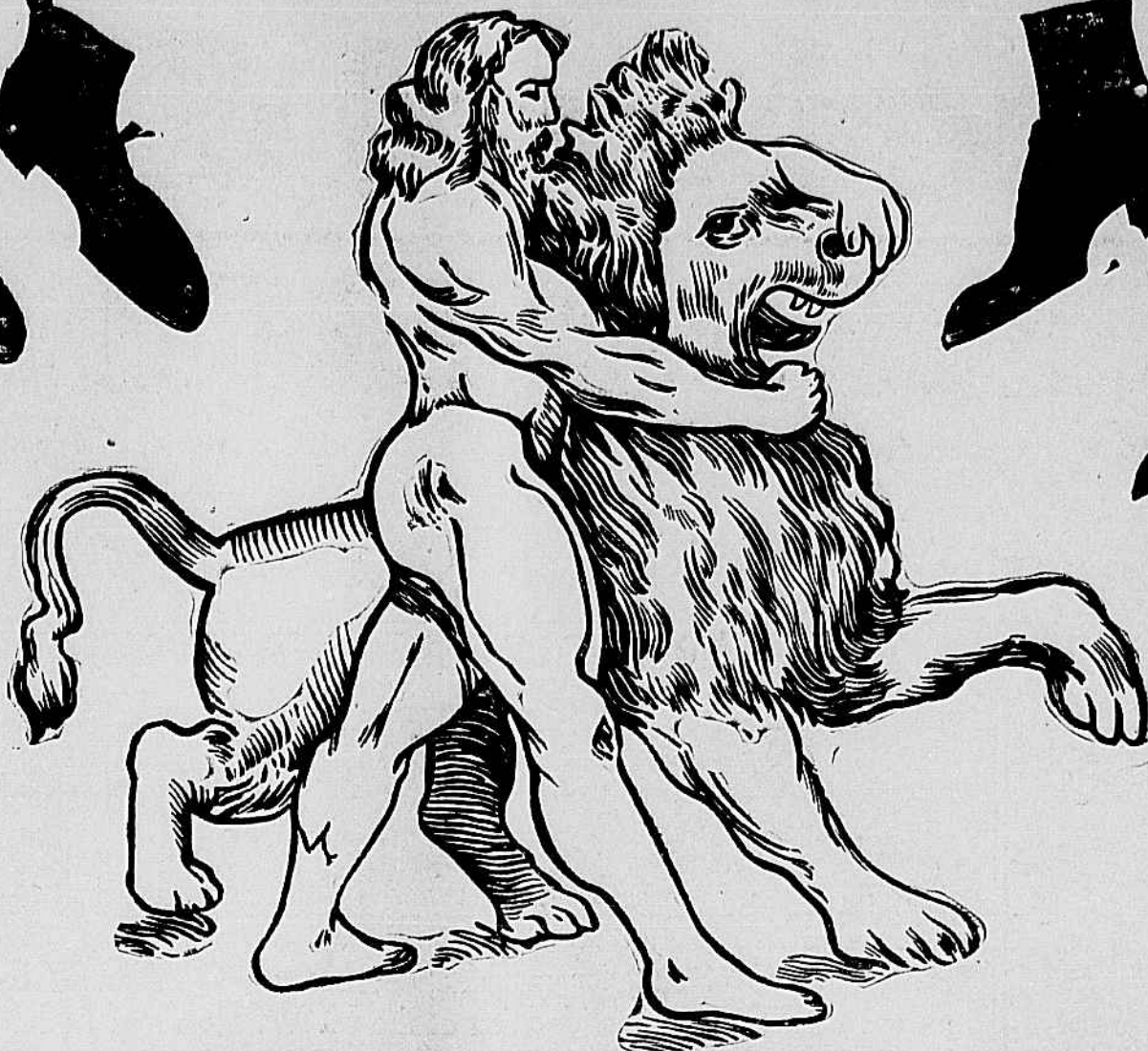


Registered Trade Mark



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# SAMSON SHOES

The Strongest and Best Line of All Solid Leather Shoes in the World

## For Men, Women, Boys and Girls

As proof of their popularity and prestige with the trade, the increase in sales during 1906 over the corresponding period of 1905 was OVER 50 PER CENT. Furthermore, this remarkable increase in sales was due entirely to the merit of the goods. There were no extra salesmen on the road, no extra inducements of any kind. The Samson brand of Shoes went into the markets in the hands of our regular salesmen, and created such a demand as to exceed the sales of 1905 over 50 per cent. The extraordinary increase was made with two less salesmen in the field than in 1905, PROVING, BEYOND THE SLIGHTEST DOUBT, THAT THE STERLING WORTH OF THE SAMSON LINE OF SHOES MAKES THEM NECESSARY TO THE CONSUMERS.

The Samson Line of Shoes holds the record for increased sales.

**Roberts & Hoge Shoe Co., Inc.,** Richmond,  
Virginia

The Samson Shoes Meet Every Requirement of the Most Exacting Sellers and Wearers of Shoes

*In the Style, In the Fit, In the Finish, In the Wearing Qualities.*

*In the High Grade of Labor and Material Expended in their Manufacture.*

*"Brutally Strong"*

### The Gorilla Shoe

A "Brutally Strong" Shoe  
(Union Made)

For Teamsters, Farmers, Stockmen, Mechanics, Millmen, Railroad Men and Policemen.

### SPECIAL

We have on hand a very large stock of Fall and Winter Shoes, contracted for early at rock-bottom prices. WE CAN OFFER SOME SPECIAL INDUCEMENTS TO BUYERS OF FALL AND WINTER SHOES if orders are received promptly for Samson Shoes.

SAMSON SHOE SALESMEN are now on the road. Place your orders with them or write direct to ROBERTS & HOGUE SHOE CO., INC., Richmond, Va. We will have a salesman call on you and give you an opportunity of purchasing a line of Shoes that will influence your trade and build your business beyond your fondest expectations. Then, too, at a price that is the lowest possible consistent with the quality of goods you buy.

*"Our Colonial"*

The Very Best Shoe That Can Be Made For Men

George Washington, Thomas Jefferson, George Mason, Patrick Henry, Andrew Lewis, John Marshall, Thomas Nelson, colonial patriots, each one has made his name famous, and their memory is revered and honored by all of our countrymen. Each one of these men was distinguished for some great good that he performed in the establishment of American Independence. The COLONIAL SHOE is distinguished for its great merit. Try a pair.

The Brands of Shoes of the Samson Line Famous Wherever Worn

#### Rex Omni

King of all Shoes for Men.

Shoes of sterling quality, guaranteed in their manufacture by the most skillful shoemakers in the world. Every piece of leather entering into their make-up is carefully selected, and the style and cut is the outcome of the experience and artistic ability of shoemakers whose experience name them as artists of their craft. The proper shoe for the well-dressed man, and the most exclusive footwear known or worn anywhere.

#### The Samson Autocrat

For Men, Women and Girls

The supreme ruler of shoeedom, made of a superior quality of leather, trimmings of the best quality and embodying the extreme elements of Style and Comfort that are exclusive. Not only shapely and genteel in appearance when new, but hold their shape and style even when badly worn. To wear a Samson Autocrat is to be well dressed.

#### The Samson Searchlight

For Men, Boys, Women and Children

casts its rays of excellence over the whole of the shoe market. Superior manufacture, unusual wearing qualities, solid comfort and the refinement of style—a combination that makes them ready sellers. They are growing more popular every day. In this case a trial order is assurance of their permanency in your stock.

#### The Samson Superior

For Men, Women and Boys

It doesn't matter the size or the sex, the shoe is constructed with due thought to the trials that all shoes undergo. The leather is the best, the style appeals to any critics, the solid comfort is augmented by the superior wearing qualities—a combination of quality and quantity insuring the biggest value for the dollar.

